

ReliableTech

Your Monthly Source of Trustworthy Tech Insights

It's OK to ask for help!

Welcome back to Reliable Tech; your trusted companion for your digital journey.

This month, we're here to remind you that, when it comes to IT, you're never alone.

Honestly, we get it. When you're facing massive frustrations and you just feel like throwing your tech out the window, you can feel quite isolated. After all, you're hearing tale after tale of companies that are doing amazing things because of their technology... and here you are, struggling to make sense of it all; struggling to see any real value from it. It can feel like you're alone, and that can be scary.

Of course, it's October. It's the spooky season. But here at Reliable, we don't want you to be scared.

And so we want you to know that we're here. You're not alone. And it's OK to ask for help. **In this month's newsletter, we're going to focus on three ways we can help you edge closer to your goals.**

1. Involving your employees

A good IT partner isn't just about ensuring you have the right solutions in place; they can also help to ensure that those technologies are being introduced, implemented, and used in the best possible way... both now, and in the future. While many organisations launch new technologies, and offer initial training, a good partner works to maintain user confidence and help them adapt their approach as the tech landscape evolves. Continuous employee training is key to cybersecurity, and ensures that employees are able to utilise technology in a way that delivers the most business value.

Fact!
92% of UK businesses believe that technology is critical not just to their success, but to their survival. Yet research shows that the majority worry about knowing where to invest their financial resources.

Did you know...

Every sector, every industry, and every business can benefit from working with an IT partner. From massive corporations rooted in technological innovation to smaller, non-tech-focused organisations, the right support can have a major impact everywhere... even in those companies you don't often associate with IT. **For example, even golf clubs need an IT partner if they want to stay on top of their game!**

2. Identifying new solutions

One great thing that an IT partner can do is help you make smart, informed decisions about where to invest your IT budget.

They can show you how to implement tech-based changes that will have the biggest impact in terms of your own goals. For example, it might be beneficial to focus on Microsoft 365 intranet sites for your organisation, or on enhancing your cybersecurity. A good partner will be able to work with you to uncover gaps in your approach, and bridge them with the best possible tech.



3. Getting more from your tech

One of the greatest benefits of working with an IT partner is that they're often able to help even when you think you don't need any assistance.

You may have your solutions in place. Your employees may know exactly what they're doing. And yet, an IT partner can often uncover new ways to deliver more value that you never even knew existed. From unearthing unused features and functionality in your everyday software to finding alternative ways to use what you already have, you may be surprised!

Eager For More?

We'll be back next month with the latest edition of **Reliable Tech**.

Can't wait? want to know more, contact your Reliable Account manager or contact us below



Powerful quote of the month

"We need very rapid reskilling and upskilling – a lot of workers can be self-motivated and will do that. But in many cases, it's employers themselves that are going to need to provide that reskilling."

Saadia Zahidi, Managing Director,
World Economic Forum



Top Tech Tips

Every month, we ask the Reliable team for their top tech tips to share with businesses.

1. Stay up-to-date

Even if you don't consider yourself particularly tech-focused, staying on top of the latest tech trends and industry news can help keep you on the right track. Our News section is really good for updates!

2. Automate what you can

There are so many ways to automate mundane tasks these days – you'll be surprised at how much time you can save. Check out some AI solutions and offload some of the day-to-day burden.

3. Be careful what you share

Remember that anything you put out there is vulnerable, especially if cybercriminals are able to access, steal, and exploit your data. Limiting what you share online is the first step in staying secure.